

Benefits of a Tourism Economy

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After the pandemic, many people have started traveling during holidays as the epidemic prevention measures have been lifted. But what advantages contribute to the increasing number of tourists? In this essay, I will focus on exploring three benefits of a tourist economy.

First of all, the Gross Domestic Product (GDP) will increase. Tourists make use of accommodation, transportation, food and entertainment when they are travelling. A recent survey shows that in 2023, the Travel & Tourism sector contributed 9.1% to the global GDP; an increase of 23.2% from 2022 and only 4.1% below the 2019 level. It shows that the situation of various countries and the services they offer directly impacts whether the GDP rate increases or not.

Secondly, tourism economy also helps domestic infrastructure development. When there's more people travelling to a country or city, it means the government will invest more money for the construction of roads, highways, temples and hotels in order to attract more tourists to visit. Moreover, it can create more job opportunities and income, because more people visit that destination which means more people have a job and the chance to increase their income eventually.

To conclude, these benefits can strengthen the local economy, contributing to the creation of more infrastructure and jobs, which can also reduce poverty.

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