

Understanding Innovation

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In recent years, many of us have seen the word 'innovation' everywhere, and everyone has a different way of expressing the word 'innovation'. According to Mr. Andrew Young, Associate Director (Innovation) at Sino Group, innovation is about thinking differently. It is for anyone with the right mindset. And most importantly, it is about making a positive change.

Innovation is something that is not used in a set format. Despite its many drawbacks, the Covid-19 pandemic is actually boasting innovation. When the whole world was in lockdown, Zoom went from being an unheard business software tech company to unofficially becoming a verb in our everyday vocabulary, and the way people did just about everything for the past years. It became *the* platform for global citizens to attend classes, meetings and even weddings. Zoom had a huge, positive impact on people's lives all over the world during the pandemic.

However, innovation isn't always just about technology. It's mainly to recreate something really different and to be open to new possibilities. "Change is the only constant", Mr. Young said in a recent interview. He added that people should have a mindset to have a positive impact, making a difference to the world.

In the Sino Inno Lab in Kwun Tong, Hong Kong, you can see many examples of innovation making a positive impact to our world. The lab aims to provide a sandbox platform to support start-ups, inventors and technology companies from Hong Kong and overseas to develop PropTech solutions. It has many innovation facilities and aims to find solutions that can be applied to hotels, homes and shopping malls.

Farm66 is a good example of innovation that makes a positive impact. The company grows quality vegetables locally and efficiently by taking farming indoors. Farm66 provides an indoor aquaponics farming eco-system. This system provides healthy agricultural products and is environmentally friendly. It's also very efficient because it is not affected by the weather, pests, bacteria or space restrictions.

Another example of innovation that makes people's lives easier is RoboMedia by Molekiu which can be found in Olympian City shopping mall. This robot helps customers by providing relevant information efficiently. It also helps businesses as it persuades customers to spend money on a certain product.

The way to get innovated is to have a foundation of knowledge. It is also very important to be open-minded and listen to voices that could inspire you. You need to have the willingness to pursue your goal, and you must not be afraid to fail. And always remember Mr Andrew Young's words, "when things don't work out, change!"