

Food Photography Cherry Yip 4D (28)

The food photography began with social media in the 2000s. People began sharing everything about their days for example photos in restaurant. When people went to restaurants in the past, they simply started eating when the food arrived. Now, it is common for everyone to take out a smartphone and photograph the food first.

Today, as food blogs become popular, people started photographing restaurant meals and providing reviews to share experience with friends and family. As a result, food photography has become very popular with young people. Photos of meals on social media means more business for restaurants. Many of my friends like to go to the restaurant with good reviews and it is hard to make a booking when photos of their food is posted.

Food photograph brings some negative effects. People spend more time to look at our phones than talking to the people we are with when dining. They ignore their friends and family. Some people have bad relationships because they rarely communicate although they are eating at the table together. Although some people wish this trend would stop, others are happy to see it continues, for example, those in the mass media.

I think this trend won't develop as fast as the past. This trend seems to be fading. There are fewer images of meals on social media these days. A new trend has started, for example, artificial intelligence. People will develop more different trends and make more and more different things become popular.