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Chosen Category: Pop culture

Title: Instagram –a pop trend in Hong Kong

Nowadays, many people like to use Instagram. But still some people, especially the elderly, may ask what Instagram is. Instagram is a social media app where you can upload photos and videos with captions. This app is available on Apple iOS, Android and Windows Phone. You can also send messages to friends through Instagram. Users can view and comment on posts, or respond by like and share on Instagram. Also, anyone over 13 years of age can create an account by registering with a valid email address and choosing a username.

Why do many teenagers like to use Instagram? First, teenagers can meet some new friends, including people who come from other countries. Apart from that, if you follow someone, then Instagram will show other similar accounts to you. Also it will recommend you other accounts your friends follow. Hence teenagers can meet a lot of people worldwide who share a common interest or stay in the same social circle.

There is another reason why Instagram is popular. Teenagers can find a lot of posts about different topics, from constellations and inspiring quotes to funny videos, etc. On Instagram teenagers can find some posts in line with their feelings or see someone with the same experience. They feel someone out there would understand and share their feelings and they are not alone. Also, Instagram users can post IG stories about their daily life or some funny incidents to share with others.

Finally, Instagram is a great place for shopping. Users not only can buy various things they like in the IG Shop, but also sell popular items like jewelry and keychains. All they need is to create an account in IG Shop. It brings great pleasure by just browsing the items, even though you don't have much money to spend.

People like to use Instagram because they can meet people, share experiences and even do shopping. It is an app that can satisfy different needs of users.

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