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## Zoom is rising in popularity

Zoom is a free online video conferencing software that combines high-definition video and screen sharing and supports up to 100 people. Zoom can support online meeting and instant group message and is easy to get started and operate. We can easily and quickly hold or join an online meeting anytime, anywhere. Zoom's conference features ultra-clear face-to-face video communication, high-quality screen sharing and convenient instant messaging.

Zoom features many functions welcomed by users. It is powerful with screen sharing. It enables a shared screen on many devices, where you can share photos, or web pages, and some files. It can send texts, pictures and audio files to groups by mobile devices or computers. In the program we can see the online status of the contact. The app allows people in the conference to see what's being discussed, which makes the meeting more efficient. We can easily invite contacts to a meeting from our phone book, or send a link through email to run a conference.

Moreover, the software addresses the personal needs of users. For example, you can join a meeting with different fictional backgrounds to protect your privacy. Many schools have been closed because of the coronavirus outbreak and the increasing number of confirmed cases. So the students had to stay at home when schools are suspended. This software can help solve that problem. Teachers can use the software to invite students to join video conferences and share screens with their students, allowing them to teach. Students can take classes even at home, and the software is very convenient to use.

This app is not only used for teaching but for socialising too. To maintain social distance to combat the coronavirus pandemic, people are not able to meet relatives and friends. It is a great loss that we couldn't celebrate with our relatives and friends on their birthdays. Yet Zoom can tackle the problem and that is why it is rising in popularity. This software shortens the distance between people. We can have video chat with others anytime and anywhere, so we can celebrate our friends' birthday even if we can't be around them.

It is not easy to imagine we live our lives in a virtual world but Zoom offers us the practical experience in which we can be together even though we are far apart.