

## K-pop hits the world

4D 25 Wu Yujie

When I walk on the street, I can see a lot of pictures and advertisements of K-pop stars. When I walk into shops, I can hear songs from K-pop bands such as Blackpink and Big Bang. As you can see, K-pop is now extremely popular.

K-pop boy bands and girl bands have beautiful looks. Their colourful music videos with well-organized dances and amazing styles make them popular. For solo stars, they are all good at singing and dancing and their songs are very pleasant. The melodies of the songs are easy to remember, for example, "Gangnam Style" from PSY. The song was so catchy and popular that almost every teenager in the USA could sing and dance along when it first released.

In 2013, a K-pop boy band, EXO, joined a Chinese TV programme. Since then, K-pop has been popular in China. In 2017, BTS started to be popular in America. Now, this trend has become popular all over the world.

K-pop stars have positive images. They inspire their fans to be hard-working. They encourage others to achieve goals with determination. Also, K-pop has enhanced South Korea's cultural influences throughout the world. It has become a mainstream worldwide culture. Well-known K-pop stars like BTS have not only performed in foreign countries, but also appeared in multiple famous international talk shows and night shows as featured guests.

However, K-pop stars look alike and have similar styles. All these make people have similar aesthetic worn. Students spend a lot of money to buy their idols' products, so they don't have enough money to buy something really helpful.

Nowadays, this trend is not as popular as before. Another pop culture, J-pop, is on the rise. I think K-pop may be replaced by J-pop in the future.