

Vlogging Around the World

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Vlog is a video blog or video log. Its medium is video and it is a form of web television. People who make a vlog often call themselves vloggers. They share their life on Youtube and social media to gain followers and likes. But how did this trend begin?

The trend began in 1999 with the rapid growth of blogging. It wasn't long before the first video was uploaded and added to a blog post when a person posted a video of himself sneaking a cat.

Since cameras have become commonplace, anyone can make a vlog. Some people even use their phone to make a vlog. It is easy to take a video, turn it into a vlog and post it online using a phone.

Some vloggers are idolized by viewers and they become stars. A brand mentioned by a popular vlogger can be similar to a star's endorsement. Also, vloggers are authority figures in their chosen subject. It allows brands to have access to their target customers and clients. Companies can use a lower price to advertise their products through vloggers.

A coin has two sides, so vlogging might affect the way you live. For example, vloggers might give away some important personal information to others and put themselves in danger. Also, since some vloggers are idolized by viewers, they might be criticized on the internet because of some inappropriate comment or message.

This trend has become an important part of life for some people. Vlog allows us to share our life with friends, family and even people we don't know! People in today's world want to watch videos instead of reading. Vlogging will become more popular as long as people want to share their life with the world.