

What makes buffet popular?

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As we all know, buffet is a popular meal choice for gathering. We can have many kinds of buffet such as Japanese food, Korean barbecue, hot pot and so on. There is a variety of dishes that a buffet offers. What makes buffet popular? We are all attracted to good-looking objects. Yet, there are other elements to look at.

A big factor in popularity is to do with identity. Buffet seems to have become a common choice when meeting a group of people in Hong Kong. Many office workers meet their friends at buffet meals after work. One reason is that the food is delicious with a wide range of dishes. You don't need to think about what everyone wants to eat. You just have to try a little bit of everything. Compared with eating noodles in Cha Chaan Teng, it is a happy moment for us to eat a great variety of dishes in an elegant environment.

Price also plays a role. Fast food gets popular because it is affordable. When some say buffet is expensive, others say it is acceptable. Compared with the food in some fine dining restaurants, buffet meals are reasonably priced and diverse. We only need to pay \$200 to \$300 for one person before we can eat a variety of delicious dishes. It attracts people to enjoy the food that we seldom eat at home. Besides, some restaurants often offer discounts to attract customers, making buffet meals the best option among all.

Last but not least, fun is a crucial element in popularity. We can chat with our friends and taste delicious food together at a buffet. When everyone wants to share with their friends about their recent life stories, it is conveniently done at the buffet table as people are moving around for food and more ready to change seats.

Whatever has made buffet popular these days, the trend is going to stay for long.