

A popular trend - YouTube Takes Over the World

by Freddy Shiu (4D)

I think a popular recent trend is YouTube. YouTube allows users to upload, view, rate, share, add to favourite, report and comment on videos, as well as subscribe to other users. YouTube earn advertising revenue from Google AdSense, a programme which targets advertisements according to site content and audience. The more views the YouTuber has, the more money he or she earns.

YouTube was founded by Chad Hurley, Steve Chen and Jawed Karim, who were all early employees of PayPal. Hurley and Chen developed the idea for YouTube during the early months of 2005 after they had experienced difficulty sharing videos that had been shot at a dinner party at Chen's apartment in San Francisco. And so YouTube was born.

YouTube keeps young people glued to their smartphones and can sometimes become an addiction. They might spend so much time on YouTube that they don't revise and fail their exams or tests. However, YouTube can also be educational. Some people will post videos about English for us to learn, so we can improve our English skills online.

I think this trend can last a long time because many young people want to be a YouTuber. As more and more people become YouTubers, the number of videos on YouTube increases. Streaming video games seems to be the newest popular trend on YouTube.